

ZION HILL COMMUNITY DEVELOPMENT CORPORATION STRATEGIC PLAN



2026 – 2030

This Strategic Plan drives Zion Hill Community Development Corporation's growth, with targets, outcomes, and yearly metrics for the next five years. It covers key areas and measures.

MISSION

We endeavor to eradicate homelessness and poverty in the Metropolitan Atlanta area, with a focus on South Fulton, through financial assistance, education, housing, and supportive services.

VALUES

ZHCDC adheres to core values that direct the conduct of our staff, volunteers, and organizational environment. These principles serve as the basis for the planning and execution of our programs and services.

Service | Love | Excellence | Respect | Perseverance

GOALS AND OBJECTIVES

Continue to develop sustainable funding partnerships

- Increase private and corporate donors
- Enhance donor recognition and engagement
- Prepare a contingency plan for potential grant funding cuts or losses.
- Ensure overall organizational fiscal responsibility.

Continue to revise and implement programs and services designed to address community needs

- Evaluate consumer and community needs to identify potential gaps or opportunities in service delivery. The results of this assessment will provide consideration for expanding or introducing new services.
- Grow Program and Services

Continue to broaden local and national recognition

- Become a prominent, respected nonprofit that draws more volunteers to support its work.
- Increase ZHCDC's visibility and brand awareness.

Continue to develop innovative, sustainable, affordable housing programs

- Develop Z Village
- Form and lead an Affordable Housing Development Advisory Team.
- Evaluate Future Project Opportunities